

The Arbor:

Used Bookstore

Design Proposal



Project 2, Draft 3
by Darby Tanner

Contents

OVERVIEW

ELEMENTS OF THE ARBOR

SKETCHES

COLOR PALETTE

RENDERINGS

COVID SPECIFICATIONS

Overview

In this pamphlet, I propose a layout for a bookstore that follows the expectations of the genre and is flexible for times of crisis, such as COVID-19.

Used bookstores provide affordable access of reading materials to local communities.

It's essential that the organization of a used bookstore is accessible and compliant to customer needs.

Used books are fantastic alternatives for book collectors on a budget. Retail bookshops cater the newest releases and best physical quality books, but prices are unaffordable. Libraries also provide access to new book releases at no cost to patrons, but there are usually long wait times for certain books. Many used bookstores have installed a credit system if you choose to donate your old books in exchange for buying used ones.

Used bookstores are sustainable. On top of supporting the local economy and increasing accessibility of reading materials to the community, used bookshops are an environmentalist's dream by keeping old books away from landfills.

Elements of The Arbor

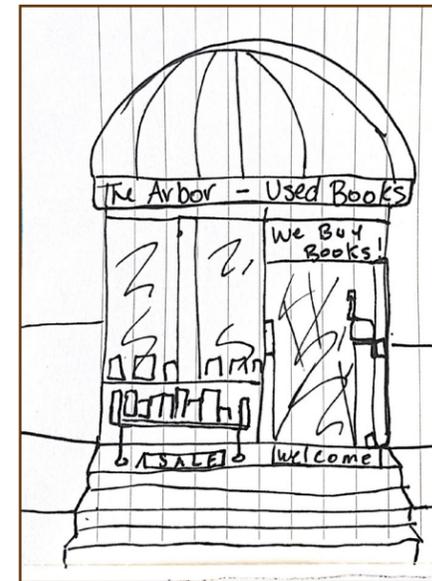
Included

- ✓ Outdoor Seating
- ✓ Sale Rack
- ✓ Kids Corner
- ✓ Donation Drop-off
- ✓ Credit System
- ✓ Local Artists

Excluded

- ✗ Coffee Bar
- ✗ Movies
- ✗ CDs/Records
- ✗ Textbooks
- ✗ Cliffsnote
- ✗ Info Desk

Storefront Sketch



Floor Plan Sketch



Color Palette

THE ARBOR



NATURAL
ORGANIC
WARM
MINIMAL

COLOR PALETTE



Storefront Rendering

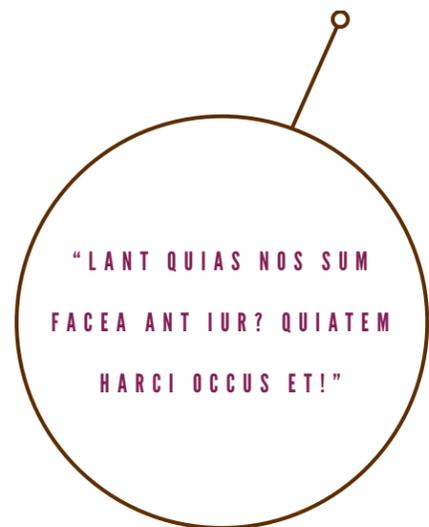
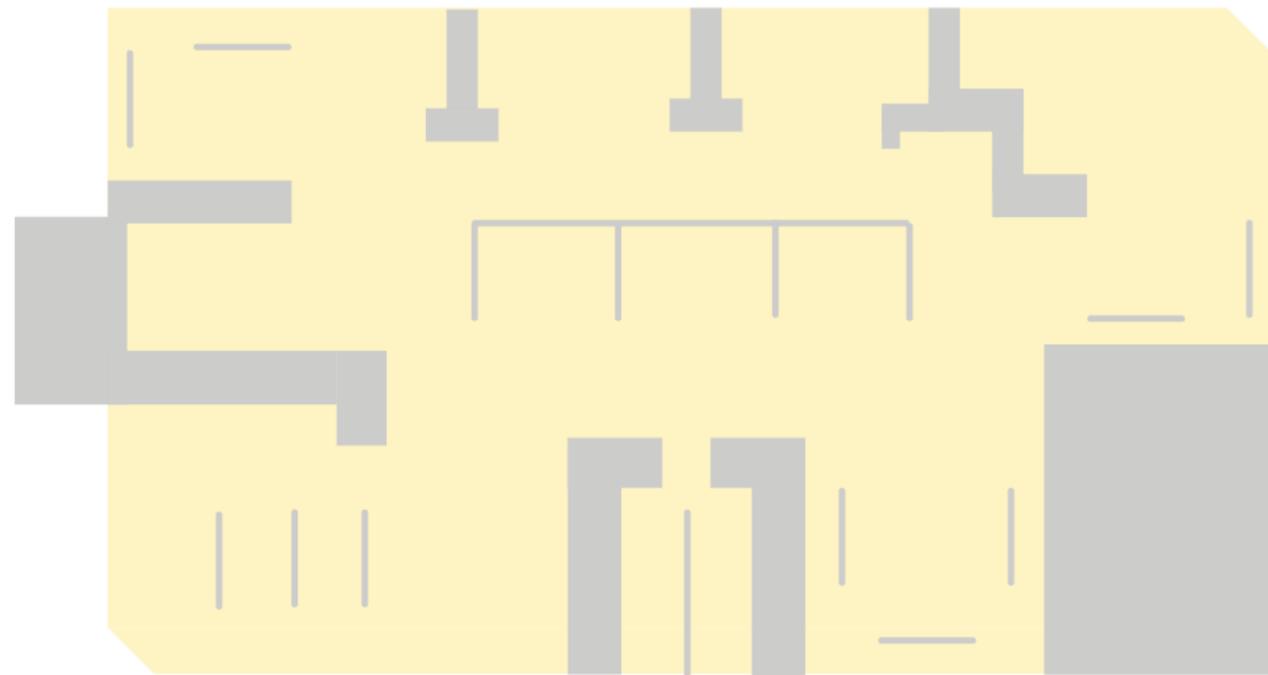


Painted Sign

Sale Rack

Outdoor Seating

Floor Plan Rendering



COVID-19 Specifications

The effects of the COVID-19 pandemic are astronomical and ongoing. Here are changes that can be implemented to the used bookstore space to prevent the spread of the virus:

- ✓ social distancing on floor every 6 feet
- ✓ hand sanitizer stations at the front of store
- ✓ no outside food or drink
- ✓ masks required
- ✓ book donation restrictions
 - open containers
 - curbside only



Peer Review Questions

1. What are your first impressions of what I've created?
2. My floor plan rendering is not complete, but am I headed in the right direction? How can I make the floor plan as readable and useful as it can be?
3. Do I need to add any more explanatory paragraphs/ explanations for pictures?
4. Are the colors okay? Should I reduce the amount of them or streamline the colors of the headings across the pages?
5. Do I need to add more images to some pages, or is it okay to have pages of just text?
6. What is the most effective aspect of my project? The least effective?
7. Are there elements missing? Any elements that are unnecessary?

(Please ignore highlighted fonts, there are some issues with the ones I chose so I will fix those for the next draft).