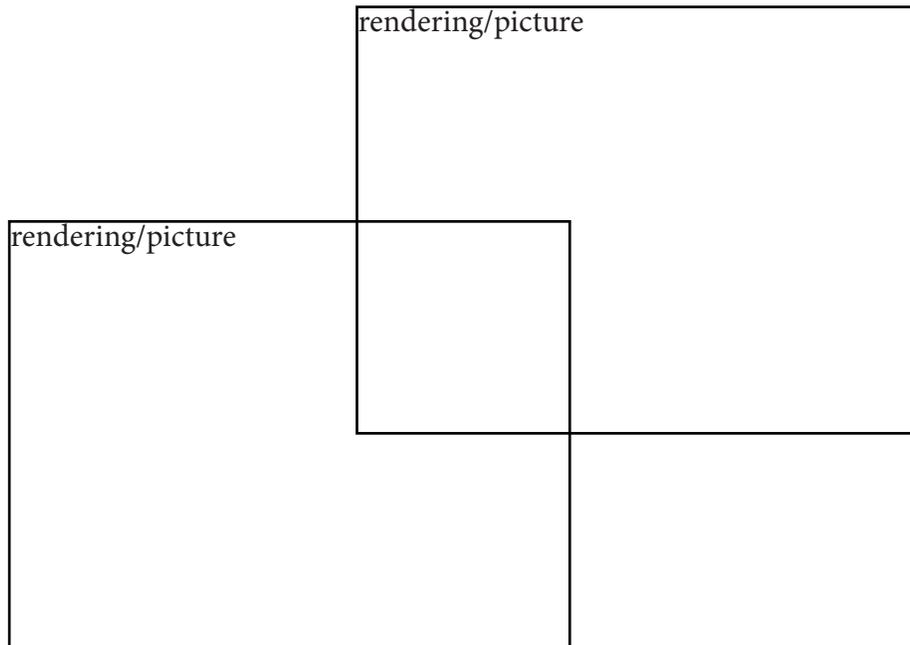


The Arbor: Used Bookstore ReDesign



Project 2, Draft 2

by Darby Tanner

Placeholder

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Placeholder

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Placeholder

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Placeholder

IDEA SKETCHES

Placeholder

RENDERINGS

Placeholder

COLOR PALETTE

Placeholder



PHOTO BY Taylor Cannon

EDITOR, DESIGNER, AND

CREATIVE DIRECTOR

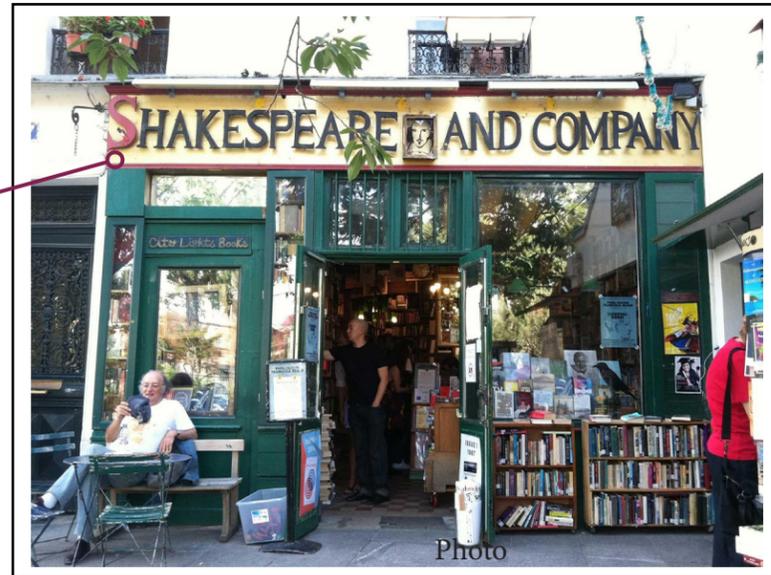
DARBY TANNER

SUBSCRIBE

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Maumelle/AR/72113
(501) 000-0000

Genre Analysis

- key elements
 - > why?
- systems of purchasing
 - > trade-in, credit
- proposed organization style (genre, dewey decimal, etc)
- other merchandizing
- elements typically excluded
 - > why?



SHAKESPEARE AND
COMPANY
PARIS, FRANCE

Overview

Used bookstores introduction

- benefits
 - > accessibility of reading materials that are continually becoming more expensive in retail shops (educators)
 - > environmental concerns (donating books rather than disposing of them)
 - > supporting local economies
- compare/contrast libraries
- differences from chain bookstores

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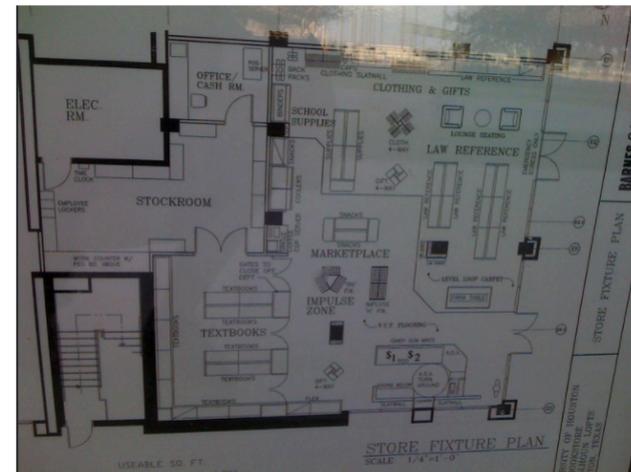
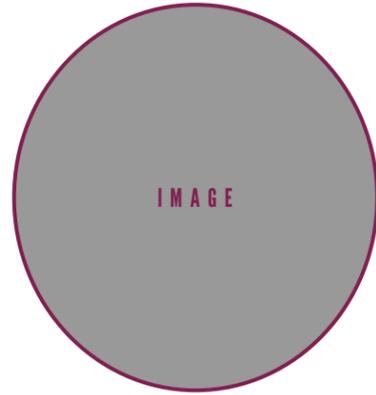


PHOTO BY lickr B&N floor plan Share Alike 2.0 Generic (CC BY-SA 2.0)

Used bookstore ex.

Properties of The Arbor



Included Elements

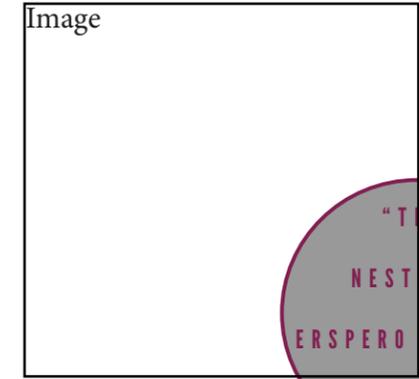
- ✓ Handpainted Sign
- ✓ Sale Rack
- ✓ Outdoor Free Little Library
- ✓ Kids Corner
- ✓ Donation Drop-off
- ✓ Credit System
- ✓ Local Artists

Excluded Elements

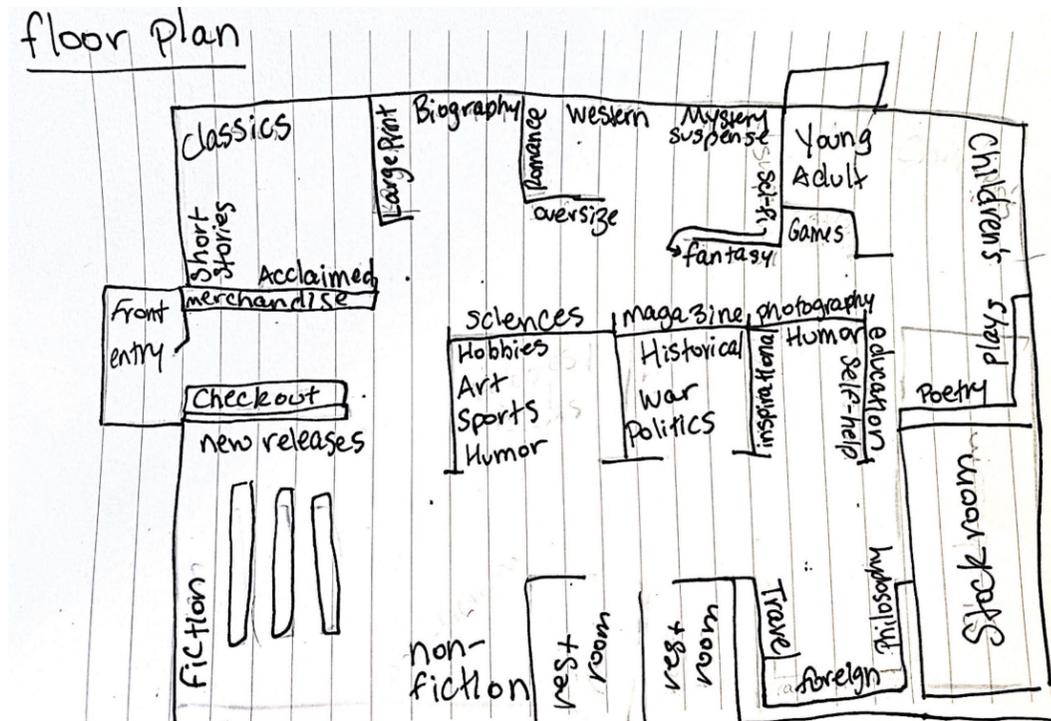
- X Coffee Bar
- X Used Movies
- X Used CDs
- X Placeholder
- X Placeholder
- X Placeholder



Storefront Sketch



Floor Plan Sketch



Storefront Rendering

Explanation of diagram

-pointing to specific elements of design

floor plan sketch

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HARCI OCCUS ET!"

"TIONESTOREM ERSPERO
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"CONEM ANDE LAUT AUT
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Floor Plan Rendering

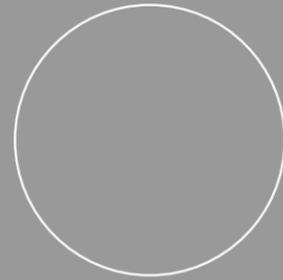
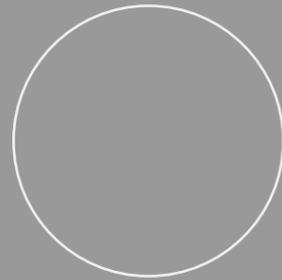
floor plan sketch

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"CONEM ANDE LAUT AUT
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Color Palette

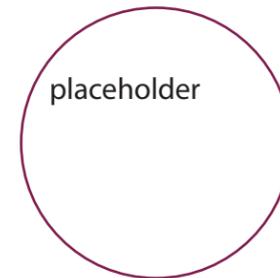
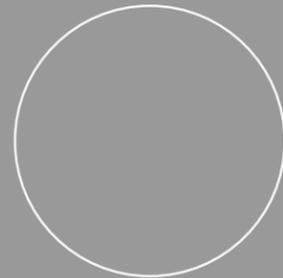
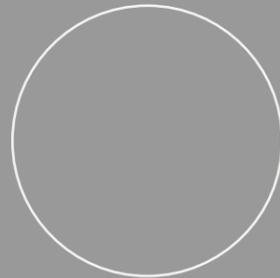
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Peer Review Questions

1. This is a rough draft for my proposal for a bookstore, but what are your first impressions of what I've created?
2. I'm having trouble deciding how to organize this plan. Any tips on how to arrange things so that it flows naturally?
3. The color scheme I'm using is merely a placeholder, not my actual color scheme. What colors do you associate with reading and bookstores?
4. Are there any softwares or online tools that are good for making easy renderings or better drawings so I'm not scanning in hand drawings?
5. What elements of bookstores would you expect to see in a used bookstore (merchandising, experience elements, looks, foods, events, etc)?
6. I'm not sure if it's enough for me to just design a bookstore space. Do you think it's necessary for me to add a level to the assignment, like redesigning for a COVID-safe space? Perhaps I could make it a redesign for a book reading or kids event?
7. Are there elements missing? Any elements that are unnecessary?